



Chatham 
EDUCATION FOUNDATION
REACH HIGHER
For Educational Excellence
ENDOWMENT CAMPAIGN 

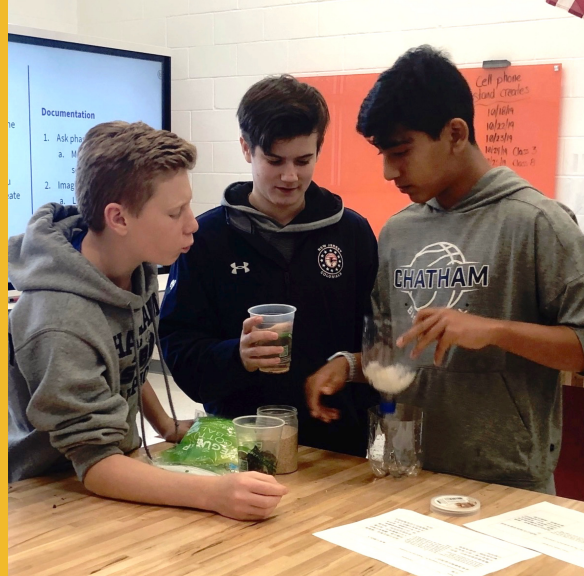


"CEF allows teachers to pursue their passions. If there is a project that we see that can be really useful to our students, CEF affords us the opportunity to pursue that passion."

Justin Perrinoti,
Teacher, Lafayette Avenue School

"If we did not have CEF to help support the science program, the science classes would not be able to experience the 21st century technologies that we see in the science labs. Students experience what scientists do in the field and CEF grants allow teachers to give them 21st century skills that prepare them for college and future careers."

Kristen Crawford
Science Supervisor



Message from the Superintendent

As Superintendent of Schools, I can think of no better cause to support the School District of the Chathams than Chatham Education Foundation's endowment campaign. The endowment represents the most forward-thinking and comprehensive financial assistance plan on which the district can draw.

The Permanent Endowment provides a sustainable source of funds which will become an increasingly important component supporting educational excellence in Chatham schools. It will enable the school district to engage in more ambitious planning for projects that can be impactful to student learning.

The Term Endowment will help the school district address hard and painful choices if emergencies or unforeseen circumstances arise (such as a global pandemic, for example!).

Chatham's philanthropic supporters will hopefully help grow the endowment to support levels of innovative grants which were previously unattainable, enhancing the education of every student in the school district far into the future.

I am grateful to Chatham Education Foundation for its commitment to the long-term financial stability of the district, especially during this time of uncertainty, and for providing an important avenue for bolstering the educational experience of our students in a sustainable way.

Sincerely,



Reach Higher for Educational Excellence

The School District of the Chathams (SDOC) has a long history and ongoing reputation for educational excellence. Over 25 years, Chatham Education Foundation has funded over \$1.5 million in grants directly to SDOC that bring innovation to our schools to maintain and enhance this level of excellence. Chatham Education Foundation's vision is to be the leading philanthropic partner for SDOC for collaborating on innovative ideas to enrich education, support future-focused initiatives, and build a sustainable source of funding through an endowment.

In addition to annual grant funding of \$100,000, Chatham Education Foundation established an endowment to address increasing strains on SDOC's budget. **Chatham Education Foundation's goal is to create a \$4M endowment to support Chatham students for years to come.**

Once fully funded, a \$3M Permanent Endowment will yield approximately \$150k per year in perpetuity for curriculum-enhancing grants for generations of students. An additional \$1M Term Endowment will help to protect our school district from budget shocks and crises.

Chatham Education Foundation welcomes your support to help students Reach Higher for Educational Excellence for many years to come.

Board of Trustees,
Chatham Education Foundation

$$64x^3 - 1$$

$$(4x)^3 - (1)^3$$

$$(4x-1)(16x^2+4x+1)^2$$

$$\begin{matrix} a & b & a^2 \\ (4x-1) & (16x^2+4x+1) \end{matrix}$$

$$125x^3 - 216y^3$$

$$(5x)^3 - (6y)^3$$

$$(5x-6y)$$

$$+ 30xy^2)$$

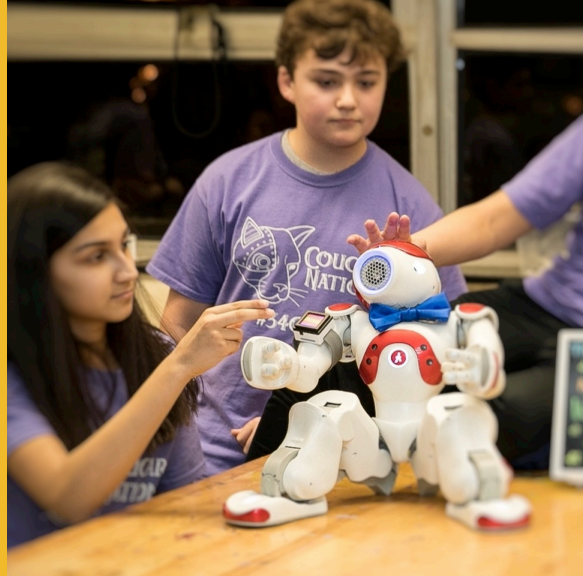


"Our gift to the CEF endowment reflects our family's strong belief that private funding directly to the schools benefits both our children and our entire community. The endowment provides long-term, sustainable funding for enrichment programming, facilities upgrades, and teacher training that public school budgets alone can't fund."

Kristine Dickson,
Parent and Endowment Donor

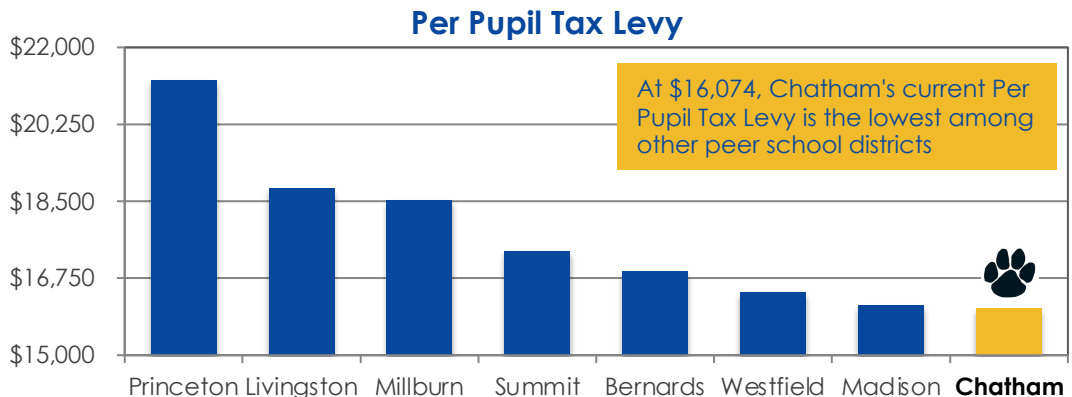
"Teachers are very creative and are fortunate to know they have the flexibility to go beyond the building budget to do things in the classroom they wouldn't otherwise be able to do if it weren't for the Chatham Education Foundation."

Nicholas Andreazza
Milton Avenue School Principal



Why Private Funding

- Chatham's low per pupil spend makes SDOC extremely vulnerable to structural budget increases such as reductions in state aid and increased health insurance costs.
- State law imposes a 2% limit on property tax increases unless the public votes to approve a higher increase.
- Chatham's per pupil spend was the lowest of peer schools when the law took effect in 2010 and remains the lowest.
- In 2010 the state slashed aid to the SDOC by \$2.6M.
- Reductions in state aid and the limited ability to increase tax funding has resulted in such a lean operating budget that desired staffing levels and programming requests cannot be met without private funding.
- COVID-19 has placed further strain on the SDOC budget due to increased costs combined with likely state aid reductions looming in the near future.
- There is no room to absorb increased costs without programming cuts.



Donate to Make an Impact

Endowment pledges thus far range from \$20,000 to \$100,000.



A \$20,000 Permanent Endowment pledge is estimated to provide \$1,000 a year in perpetuity, enough to fund two \$500 teacher grants a year. About 25% of grants are in this range. Grants at this level can have a significant impact on student well-being, promoting reading and literacy and comfortable learning environment year over year.




A \$50,000 Permanent Endowment pledge is estimated to provide \$2,500 a year in perpetuity, enough to fund a \$2,500 teacher grant. About 60% of grants are in the \$0 - \$2,500 range. Grants at this level can fund needed equipment and furniture to support technology, classroom of the future furniture, the performing arts and student well-being that can be used over many years.



A \$100,000 Permanent Endowment pledge is estimated to provide \$5,000 a year in perpetuity. About 90% of grants range from \$0 - \$5,000, offering students innovative ways to engage in and out of the classroom.

Those wishing to leave a long-term legacy to support Chatham public schools now have a vehicle to accomplish this philanthropic objective, through the Chatham Education Foundation endowment.

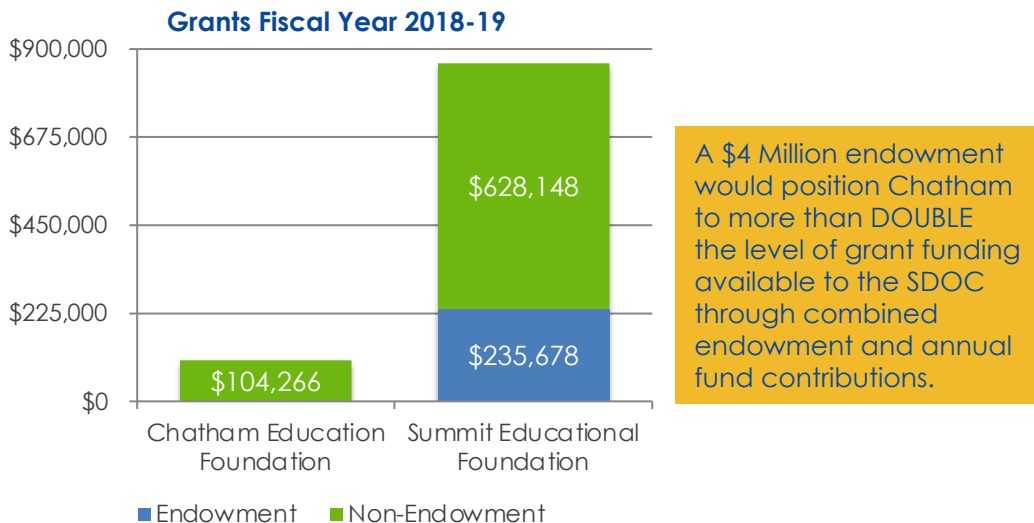
A portrait of Christina McCabe, a Chatham High School Teacher, smiling and looking slightly to her left. She has long dark hair and is wearing a dark sleeveless top. The background is a red brick wall.

"No one way of teaching is effective for every student. One of the things CEF has allowed me to do really well is to provide options and choice for my students. CEF has completely transformed my classroom."

Christina McCabe
Chatham High School Teacher

Endowment Impact

Summit Educational Foundation (SEF) established a \$3M endowment 10 years ago, and this endowment has grown to over \$5M. SEF's annual endowment-funded grants are more than twice Chatham Education Foundation's current annual grant funding.



Establishing an endowment to meet long term needs did not impact SEF's annual fund contributions or their ability to fund immediate needs. It strengthened their position as a partner to the school district to fund strategic needs and increased overall giving.

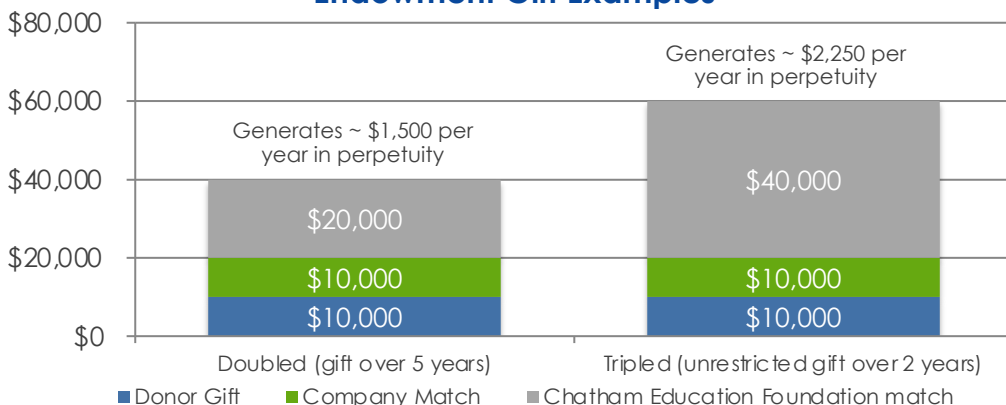
Why Give Now

Chatham Education Foundation will match your endowment donation while matching funds last.

Double Your Gift: If you fund your endowment (through cash, shares, company match) over five years, Chatham Education Foundation will double your endowment. For example, a \$20,000 endowment would be matched 100% for a total endowment of \$40,000. This endowment would contribute ~\$2,000 annually in perpetuity for grant funding.

Triple Your Gift: If you fund your endowment with no restrictions over two years, your endowment will be tripled. For example, a \$20,000 funded endowment funded over two years would be matched 200% for a total endowment of \$60,000. This endowment would contribute ~\$3,000 annually in perpetuity for grant funding.

Endowment Gift Examples



How to Give

PLEDGE \$20K or more to your Named Endowment

GIFT stock, cash, donor advised funds in a lump sum or over a five year period

INCLUDE your company match and any donations made over the past 12 months towards pledge amount

MATCH (DOUBLE OR TRIPLE) Chatham Education Foundation will match your pledge based on the criteria above

CONTACT

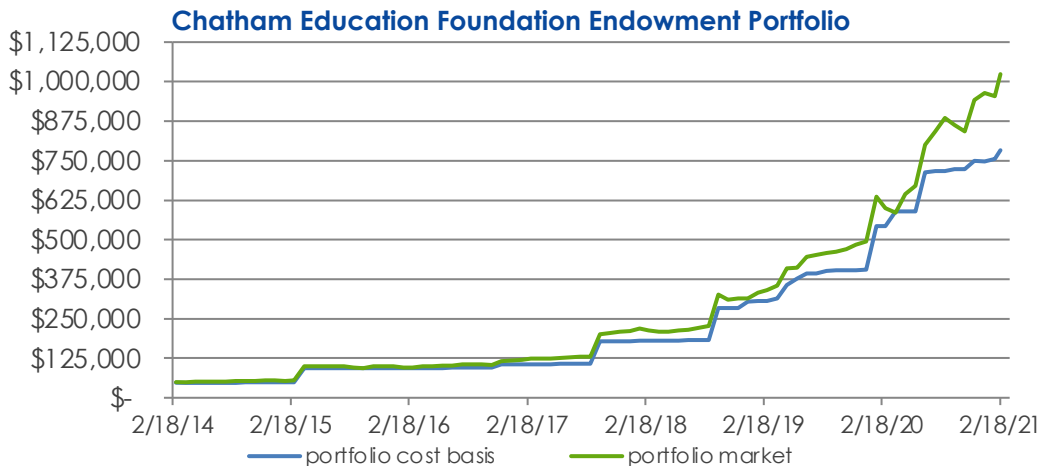
President@chathamedfoundation.org

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For more information,
please visit our website:
www.chathamedfoundation.org



Stewardship



Our Endowment Portfolio is managed by Chatham Education Foundation's Finance Committee. Funds are invested in low-cost Vanguard mutual funds. Gifts in the Endowment are held by Chatham Education Foundation in perpetuity. The initial gift is invested, and a portion of the average annual investment return is spent for the purpose designated by the donor. The remaining income is added to the principal as protection against inflation. Thus, a Endowment gift today will retain its relative value for future generations.

A rigorous grant review process ensures that donor funds are spent wisely:

- Grant proposals are developed by SDOC teachers and administrators, then reviewed and approved by Chatham Education Foundation's Board of Trustees and the SDOC Board of Education.
- SDOC periodically reviews individual grant accounts and returns unused grant funds to Chatham Education Foundation.
- All grant recipients are required to submit a final grant report, which includes the expenditure of funds and a description of grant project outcomes.
- SDOC and Chatham Education Foundation accounts are audited annually by independent auditors.



"CEF grants have helped so many students that know exactly what they want to do to push forward in that subject area. My whole high school experience would be totally different if the aquaponics/hydroponics grant had not been received. This grant has cemented that I definitely want a career in hydroponics/aquaponics. It helped me Reach Higher by teaching me how to push forward for myself and my interests, not for a grade."

Ella Walmsley, student

"I was able to come grab books that I couldn't find in the library and expand what I was reading because of the We Need Diverse Books grant. CEF helped me Reach Higher by creating a relaxing environment to work in groups."

Anna Paskalides, student



Inaugural Endowment Donors

Join our Inaugural Founders in creating a legacy that will benefit the Chathams for years to come.

Abbott Family Endowment Fund for Environmental Sustainability

Allen Family Endowment

Anonymous Endowment Gift

Chatham Education Foundation board designated Endowment

Dickson Family Endowment

Epstein Family Endowment

Karpowic Family Endowment

Kuppenheimer Family Endowment

Metviner Family - Ryan T. Ganley Memorial Endowment

Prael Family Endowment

PTO Endowment

Quon Family Endowment

Rooney Family Endowment

Routh Family Endowment



2020-2021 Grant Award Highlights

Outdoor Classroom at MAS

CEF funded a \$16,000 grant and partnered with the MAS PTO to take learning outdoors. The space promotes whole class instruction with enough safe seating for each student.

Technology for Student Engagement

The \$12,300 grant includes three online instructional resources: Ed Puzzle, Screencastify and Padlet for use by all schools and students to foster interactive learning. The programs give teachers the technology to build lessons and engage with students, whether in-person or virtually.

Clear Communication with Masks

The \$3,300 grant award provides teachers in music, ESL, World Language and counselors across the district with 200 reusable masks with clear fronts. Students can see their teachers' lips and facial expressions, enhancing learning and social-emotional wellness.

CMS Community Social Justice Read

The \$19,266 grant calls for a multi-faceted approach to the reading of the book Ghost Boys by Jewell Parker Rhodes by CMS students, parents, and school staff. In addition to the 1,200 copies of Ghost Boys, 240 copies of non-fiction books and a series of Professional Development workshops for teachers will help students engage in authentic conversations about their world.

Ready Readers, SBS, MAS, WAS

The \$7,447 grant will benefit students at all three of our K-3 schools. This grant provides many copies of 130 new titles for reading levels A-K. Included with the system are "take home" books and transport bags. Additional teaching tools will support individualized instruction, both virtually and in person.

www.chathamfoundation.org